

## AMENDMENTS TO THE CLAIMS

1. (Currently Amended) A text messaging based alert notification and feedback method comprising:  
in a mobile phone:  
receiving a public service text message that was broadcast to a large number of mobile subscribers;  
automatically generating a reply message to said public service text message wherein said reply message contains a header portion and a data portion; and  
automatically sending said reply message to the sender of the public service text message.
2. (Original) The method of claim 1 wherein the header portion of the reply message includes a date/time stamp identifying the time when the reply message was sent.
3. (Original) The method of claim 2 wherein the header portion of the reply message includes the mobile phone number of the mobile phone sending the reply message.
4. (Original) The method of claim 3 wherein the header portion of the reply message includes a location stamp identifying the location where the reply message was sent.
5. (Original) The method of claim 4 wherein the data portion of the reply message includes an option of attaching additional text to the reply message.
6. (Original) The method of claim 4 wherein the data portion of the reply message includes an option of attaching a video attachment to the reply message.
7. (Original) The method of claim 4 wherein the data portion of the reply message includes an option of attaching an audio attachment to the reply message.
8. (Currently Amended) A text messaging based alert notification and feedback system comprising:  
in a mobile phone:  
means for receiving a public service text message that was broadcast to a large number of mobile subscribers;  
means for automatically generating a reply message to said public service text message wherein said reply message contains a header portion and a data portion; and

means for automatically sending said reply message to the sender of the public service text message.

9. (Original) The system of claim 8 wherein the header portion of the reply message includes a date/time stamp identifying the time when the reply message was sent.
10. (Original) The system of claim 9 wherein the header portion of the reply message includes the mobile phone number of the mobile phone sending the reply message.
11. (Original) The system of claim 10 wherein the header portion of the reply message includes a location stamp identifying the location where the reply message was sent.
12. (Original) The system of claim 11 wherein the data portion of the reply message includes an option of attaching additional text to the reply message.
13. (Original) The system of claim 11 wherein the data portion of the reply message includes an option of attaching a video attachment to the reply message.
14. (Original) The system of claim 11 wherein the data portion of the reply message includes an option of attaching an audio attachment to the reply message.